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Vidéotron Internships 2024 / 2025 Apply online

Description

Vidéotron is offering an exciting internship opportunity for a motivated and creative individual to join our Marketing and Communications team. This internship provides a unique chance to gain hands-on experience in a fast-paced telecommunications environment while contributing to the development and execution of marketing strategies.

Responsibilities

1. Content Creation:

- Assist in the creation of engaging and compelling content for various marketing channels, including social media, website, and promotional materials.
- Collaborate with cross-functional teams to ensure brand consistency and messaging accuracy.

2. Social Media Management:

- Contribute to the planning and execution of social media campaigns to increase brand awareness and engagement.
- Monitor social media platforms, analyze performance metrics, and provide insights for continuous improvement.

3. Market Research:

- Conduct research on industry trends, competitor activities, and customer preferences to inform marketing strategies.
- Compile and analyze data to generate reports and recommendations for the Marketing team.

4. Event Support:

- Assist in the planning and execution of promotional events, trade shows, and community outreach activities.
- Coordinate logistics, communicate with vendors, and ensure seamless event operations.

5. Collaborative Projects:

- Work closely with team members on various marketing projects, contributing fresh ideas and innovative solutions.
- Participate in brainstorming sessions and contribute to the development of marketing campaigns.

Qualifications

- Currently enrolled in a relevant undergraduate or graduate program (Marketing, Communications, Business, or related field).
- Strong written and verbal communication skills.
- Creativity and a passion for marketing and communications.
- Familiarity with social media platforms and content creation tools.
- Ability to work both independently and collaboratively in a team environment.
- Proficient in Microsoft Office suite (Word, Excel, PowerPoint).

Job Benefits

Hiring organization

Vidéotron

Employment Type

Intern

Duration of employment

3 Months

Industry

Telecommunications

Job Location

Montréal, Québec, Canada, H1A,
Montréal, Québec, Canada

Working Hours

09

Date posted

April 1, 2024

Valid through

19.01.2028

- Hands-on experience in a leading telecommunications company.
- Mentorship and guidance from experienced professionals in the field.
- Networking opportunities within the industry.
- Competitive internship stipend.
- Potential for future career opportunities within Vidéotron.

Contacts

Step 1: Review Job Description: Before applying, carefully read through the internship job description to ensure that your skills, qualifications, and interests align with the requirements outlined.

Step 2: Prepare Application Materials: Prepare your application materials, including a current resume and a cover letter. Tailor your cover letter to showcase your enthusiasm for the internship, relevant skills, and how your academic background aligns with the position.

Step 3: Submission: Send your application materials to the designated email address provided in the job description. Use the subject line “Marketing Intern Application – Vidéotron” to ensure that your application is properly directed.

Step 4: Application Review: Our HR team will carefully review your application to assess your qualifications and suitability for the internship. Shortlisted candidates will be contacted for further evaluation.

Step 5: Initial Interview: Selected candidates will be invited for an initial interview, either in-person or virtually. During the interview, be prepared to discuss your academic background, relevant experiences, and your interest in the internship.

Step 6: Assessment: Depending on the role, candidates may be asked to complete a task or assessment to demonstrate specific skills relevant to the internship.

Step 7: Final Interview: Shortlisted candidates will participate in a final interview with members of the Marketing and Communications team. This interview may delve deeper into your skills, experiences, and your understanding of Vidéotron’s business.

Step 8: Offer and Onboarding: Successful candidates will receive a formal offer letter. Once accepted, the onboarding process will begin, including orientation, training, and an introduction to the team and company culture.