



<https://www.internshipcanada.online/job/icbc-internships/>

## ICBC Internships 2024 / 2025 New Hiring

### Description

ICBC offers exciting internship opportunities for talented and motivated individuals seeking hands-on experience in Corporate Communications. The internship provides a unique chance to work with a dedicated team of communication professionals and gain insight into the fast-paced world of the insurance industry.

### Responsibilities

- **Media Relations:** Assist in building and maintaining positive relationships with media outlets, drafting press releases, and coordinating media events.
- **Content Creation:** Contribute to the development of engaging content for various communication channels, including newsletters, website updates, and social media platforms.
- **Internal Communications:** Support the internal communication initiatives by assisting in the creation of employee communications, intranet content, and company-wide announcements.
- **Event Management:** Participate in the planning and execution of corporate events, including town halls, employee engagement activities, and community outreach programs.
- **Research and Analysis:** Conduct research on industry trends, competitor communications, and relevant topics to inform communication strategies.
- **Collaboration:** Work closely with cross-functional teams, including marketing, legal, and regulatory affairs, to ensure consistency in messaging and brand representation.
- **Reporting:** Assist in preparing reports and analytics on the performance of communication strategies and campaigns.

### Qualifications

- Currently enrolled in a Bachelor's or Master's program in Communications, Public Relations, Journalism, or a related field.
- Strong written and verbal communication skills.
- Proficient in Microsoft Office Suite and familiar with social media platforms.
- Ability to multitask, prioritize, and meet deadlines in a fast-paced environment.
- Creative thinker with a keen interest in corporate communications.

### Job Benefits

1. **Professional Development:**
  - Gain valuable hands-on experience in a corporate communications role, working on real projects and contributing to the success of a major organization.
  - Access mentorship opportunities with seasoned communication professionals to guide and support your career growth.
2. **Networking Opportunities:**
  - Connect with professionals across various departments within ICBC, building a robust professional network that may open doors

### Hiring organization

ICBC

### Employment Type

Intern

### Duration of employment

3 Months

### Industry

Insurance

### Job Location

Vancouver, British Columbia, Canada, V6B, Vancouver, British Columbia, Canada

### Working Hours

09

### Date posted

November 8, 2024

### Valid through

15.01.2028

for future career opportunities.

**3. Learning Environment:**

- Immerse yourself in a collaborative and innovative work culture that values diversity, creativity, and continuous learning.
- Attend workshops, seminars, and training sessions to enhance your skills and knowledge in the field of corporate communications.

**4. Exposure to the Insurance Industry:**

- Acquire insights into the insurance sector, understanding its complexities and challenges while contributing to communication strategies that shape the public perception of ICBC.

**5. Flexibility:**

- Experience a flexible work environment that supports a healthy work-life balance, fostering a positive and productive internship experience.

**6. Stipend and Academic Credit:**

- Receive a competitive stipend for your contributions during the internship period.
- Depending on your university's guidelines, there may be an opportunity to earn academic credit for your internship.

**7. Company Culture:**

- Be part of a dynamic and inclusive workplace that values diversity and promotes a supportive atmosphere for all employees, including interns.

**8. Resume Enhancement:**

- Add a prestigious name like "Insurance Corporation of British Columbia" to your resume, enhancing your credibility and marketability in the job market.

**9. Potential for Long-Term Opportunities:**

- Showcase your skills and dedication during the internship, potentially leading to future employment opportunities with ICBC or within the broader industry.

**10. Community Engagement:**

- Participate in ICBC's community outreach programs and initiatives, contributing to the company's commitment to social responsibility and community engagement.

## Contacts

**1. Explore Opportunities:**

- Visit the ICBC Careers website or university career services to identify available internship positions in corporate communications or related fields.

**2. Prepare Application Materials:**

- Update your resume, ensuring it highlights relevant skills, experiences, and academic achievements.
- Craft a compelling cover letter expressing your interest in the specific internship position and explaining how your skills align with the role.

**3. Compile a Portfolio:**

- If applicable, gather writing samples, projects, or any other work that showcases your communication skills and creativity.

**4. Submit Application:**

- Follow the instructions in the internship posting to submit your application

materials. This may involve sending an email to a specified address or using an online application portal.

#### **5. Application Review:**

- The ICBC recruitment team will review your application to assess your qualifications, experiences, and suitability for the internship position.

#### **6. Screening Process:**

- If selected, you may undergo a screening process, which could include an initial phone interview or an assessment of your writing skills.

#### **7. Interview:**

- Shortlisted candidates will be invited for an interview. This may be conducted in-person, over the phone, or via video conferencing. Prepare by researching ICBC, understanding its values, and formulating thoughtful questions.

#### **8. Assessment:**

- Some internships may involve skills assessments or tasks relevant to the role. Be prepared to showcase your abilities in areas such as writing, research, or communication strategy.

#### **9. Reference Checks:**

- ICBC may contact your references to verify your qualifications and work ethic.

#### **10. Offer and Acceptance:**

- Successful candidates will receive a formal internship offer. Review the terms, including the duration, stipend, and any other relevant details, before accepting the offer.

#### **11. Onboarding:**

- Complete any required paperwork and attend an onboarding session to familiarize yourself with ICBC's policies, procedures, and company culture.

#### **12. Start Internship:**

- Begin your internship with enthusiasm and a commitment to learning. Engage with your team, take initiative, and make the most of the opportunities for professional development.